

# Joint Workshop

7 - 9 February 2023

Barcelona

## Organizers



## Supported by



Communicating the important role of

Sustainable Forest Management

to prevent wildfires

# Agenda

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Forest Science and Technology Centre of Catalonia (CTFC), Pau Costa Foundation (PCF), European Forest Institute (EFI) and FOREST EUROPE – Joint Workshop: “Communicating the important role of Sustainable Forest Management to prevent wildfires”

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Barcelona, Spain

7-9 February 2023

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<b>Tuesday, 7<sup>th</sup> February</b>	
12:15 -12:30	Meeting at EFI venue site in Barcelona (lunch provided)
13:00 – 18:00	Excursion – SFM and wildfire risk reduction  Visiting specific measures and actions* which contribute to wildfire risk reduction and the communication challenges and opportunities related to them.  <i>*Fire and wildfire landscape: Plots with fuel treatments: strategic forest management, prescribed burns and extensive livestock to prevent large wildfires. Mosaic landscape to support wildfire risk disaster reduction.</i>
~18:00 approx.	Organized transport to Restaurant with welcome dinner close to field site (dinner provided)
~20:00 approx.	Organized transport to EFIMED venue –  self-organized transport to hotel
<b>Wednesday, 8<sup>th</sup> February</b>	
08:30 - 09:00	Registration
09:00 - 09:30	<b>Welcome and opening speeches</b>
09:30 - 10:30	Session #1 “Understanding the wildfire risk management cycle and its communication”  The wildfire risk management cycle – after the wildfire is before the wildfire
10:30 - 11:00	Coffee Break
11:00 - 13:00	Cont. Session #1
13:00 - 14:00	Lunch Break (provided)
14:00 - 15:30	Session #2 “Communicating wildfire risk prevention”  Understanding and communicating the importance of wildfire risk prevention building on the role of sustainable forest management and other concepts
15:30 - 16:00	Coffee Break
16:00 - 17:00	Cont. Session #2
17:00 - 17:30	<b>Closing of the Day 1</b>
17:30 – 18:45	Guided Tour at the Art Nouveau site of Sant Pau (no dinner provided)
<b>Thursday, 9<sup>th</sup> February</b>	
08:45 – 09:00	Registration
09:00 -10:30	Session #3 “Effective and innovative communication with stakeholders”  Effective and innovative communication with different stakeholders – case examples and lessons learned
10:30 - 11:00	Coffee Break
11:00 - 12:30	Cont. Session #3
12:30 - 13:15	<b>Closing of Workshop</b>

## Program

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**09:30 – 13:00, Wednesday, February 8**

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**Session #1:** “Understanding the wildfire risk management cycle and its communication”

**Moderator:** Marta Serra *from CTFC*

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### Speakers:

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#### Set up the scene

Eduard Plana, *Forest Science and Technology Centre of Catalonia (CTFC)*, “Connect first to understand and explain wildfire risk factors and interactions”

Mariona Borràs and Ariadna Goenaga, *Pau Costa Foundation (PCF)*, “How do we explain wildfires to children?”

Nuria Iglesias and Anna Orriols, *Press office from the Fire and the Forest Service, Catalan Government*, “Official press & social media and pressure to communicate a complexity”

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#### Participatory Workshop

“Discussing need, challenges and opportunities on and towards communicating SFM contribution for wildfire risk reduction”

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#### Communication insights

Isabeau Ottolini, *Pyrolife PhD*, “Reflections from community-based wildfire communication”

Raquel López, *PEFC Spain*, “Results from forest communication campaigns”

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Followed by Q&A

## **14:00 – 17:00, Wednesday, February 8**

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**Session #2:** “Communicating wildfire risk prevention”

**Moderator:** Julia Haas *from Forest Europe*

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### **Speakers:**

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Thomas Haußmann, *Forest Europe*, “Sustainable Forest Management – a concept also to prevent wildfire”

Prof. Dr. Johann Georg Goldammer, *Global Fire Monitoring Center (GFMC)*, “Wildfire Prevention at Community Level: Role and Formation of Local Competency Clusters” (virtual)

Alexander Held, *European Forest Institute (EFI)*, “Working towards a more wildfire resilient pan-European forest landscape building on sustainable forest management”  
Presentation and discussion of FoRISK Pilot phase #1 policy brief

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Followed by Q&A and open discussion

## **09:00 – 12:30, Thursday, February 9**

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**Session #3:** “Effective and innovative communication with stakeholders”

**Moderator:** Lindon Pronto *from EFI*

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### **Speakers:**

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Carlos Trindade, *Safety and Civil Protection Service of Mafra County*, “Portugals new fire strategy”

Alexander Held and Lindon Pronto, *EFI*, “from SMOKEy the BEAR to Cohesive Fire Strategy. Change in key messages”

Jan Kaczmarowski, *Poland State Forest Service*, “Fire Management communication”

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Followed by Q&A and open discussion

## **Joint workshop**

“Communicating the important role of sustainable forest management to prevent wildfires”

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Building on the Bratislava Ministerial Resolution “Adapting pan-European forests to climate change” (2021), FOREST EUROPE is currently working towards the pan-European forest risk knowledge mechanism (FoRISK) to support forests adaptation to changing climatic and site conditions as well as to enhance the resilience and mitigation potential of forests at a pan-European level. The vision of the foreseen FoRISK is to provide relevant evidence-based forest risk and adaptation related information to political decision-makers based on trustful cooperation with scientists, practitioners and society.

Since September 2022, the pan-European forest risk knowledge mechanism (FoRISK) pilot is focusing on wildfires with the objective to develop a policy brief on "Working towards a more wildfire resilient pan-European forest landscape building on sustainable forest management". In addition, capacity building and knowledge exchange related to professional communication addressing wildfires, particularly the importance of sustainable forest management (SFM) and wildfire prevention, shall be strengthened in the context of the FoRISK Pilot implementation. In order to support the synergy-building in the context of decision-making support, the FoRISK pilot is closely implemented together the work of partner initiatives and organisations, such as the update of the position paper “Wildfire Prevention in the Mediterranean” by *SilvaMed* and EFIMED. Therefore, the European Forest Institute (EFI), the Forest Science and Technology Centre of Catalonia (CTFC) and FOREST EUROPE jointly organize the workshop “Communicating the important role of sustainable forest management to prevent wildfires” from 7-9 February 2023 in Barcelona with the overall objective to raise the social as well as political awareness and to develop general recommendations to strengthen the communication related to wildfire prevention and the associated importance of sustainable forest management.

Wednesday, Feb 8	8 – 9 am	Registration at EFIMED venue
	9 – 10 am	Welcome, opening of day 1 and scene setter
	10 am – 1 pm	session #1 “Understanding the wildfire risk management cycle and its communication” incl. break
	1 – 2 pm	joint lunch
	2– 5 pm	session #2 “Communicating wildfire risk prevention” incl. break
	5 pm	Closing of day 1
	8 pm	Welcome Dinner
Thursday, Feb 9	9 am - 12 pm	Session #3 “Effective and innovative communication with stakeholders” incl. break
	12 pm	Closure of workshop
	1 pm	Farewell coffee
	2 pm	Self-organized leave

Please share with us via [liasionunitbonn@foresteurope.org](mailto:liasionunitbonn@foresteurope.org) if you would like to join the excursion on 7 of February 2023 together with your flight information (e.g. flight number, scheduled arrival time and terminal) **until the 27<sup>th</sup> of January 2023** to allow the organizers to prepare accordingly.

Please find further information on possible hotels for your accommodation attached for your convenience. Please note that booking of travel arrangements and accommodation are not covered respectively arranged by the organizers.

Additional information will be shared in due time.

We are looking forward to your participation and the further cooperative work.