

Campaña “Algo Nuestro se Quema”

“Our Trees are Burning” Campaign

Join the campaign: www.sequemaelcielo.org
(the sky is burning)

OUR TREES ARE BURNING

LET’S PUT AN END TO FOREST FIRES!

Greetings, friends! Hope you are doing well.

The **“Our Trees are Burning”** Campaign is underway. It is aimed at reducing the number of forest fires in Costa Rica. In this first stage of the campaign we have the support of UICN, Proparques, CONIFOR, SINAC, MINAET, Ojala Communications, Papaya Music and the Galileo Foundation.

The guidelines for radio and television are already in the media. Visiting the web page www.sequemaelcielo.org you will be able to find more information, download ads for television and radio, listen to music, see photos and watch videos. There is also a profile in Facebook (www.facebook.com/sequemaelcielo) and an account on Twitter (@sequemaelcielo).

One of the goals of the campaign is to raise 5 million colones to be used in the acquisition of preventive and educational material which will be sent to communities with the highest incidence of forest fires.

The web page shows how to make a donation (at the national or international level). A Commission is in control of the incoming funds and the ways in which the resources are used will be on file. We are still far from reaching our goal, and we need your help.

We thank you for the support which you may lend us, and we also thank you in advance for sending this e-mail to all your contacts so that they may join the campaign.

Thank you very much!!!!