



Aerial Firefighting Asia Pacific

5 – 6 September 2016
Adelaide | Australia



Aerial Firefighting Asia Pacific 2016



SPONSORSHIP & EXHIBITION OPPORTUNITIES

- Demonstrate your capabilities to a qualified audience
- Show the very latest preventative measures and technologies available
- Network with high level delegations from over 20 countries
- Offer alternative thinking with solutions to current methodology
- Raise the profile of your organisation across the AFF spectrum
- Interact with front line operational personnel



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Connecting Business

AERIAL FIREFIGHTING 2016 RETURNS TO AUSTRALIA

Bushfires are a blight on Australia's rural communities and are now increasingly threatening city limits, Sydney being recently headlined when in 2013 New South Wales experienced a series of bushfires which swept through an area of 290,000 acres, destroyed 248 buildings and cost A\$94 million.

South Australia is no stranger to this phenomenon either and bushfires are well documented to be worsening in the State, according to Australia's Bureau of Meteorology. Since early 2015, soaring temperatures and high winds have stoked the bushfires across South Australia with more than 30 homes being destroyed including 2,000 hectares of the Barossa Valley causing damage to several wineries in the Adelaide Hills behind the State Capital. No-one can forget the Ash Wednesday bushfires in 1983, which left 75 dead.

Aerial firefighting is a powerful weapon in the bushfire-extinguishing arsenal which can, when deployed correctly, stop wildfires in their tracks. Large air tankers, SEAT and helicopters can drop water on the fire front and, in cooperation with ground fire-crews providing controlled back-burning, prove to be a tried and tested solution.



Reduction of bushfires in the future is unlikely and so it is important to maintain connection with the worlds' aerial firefighting community to remain current and capable. There are many different aerial firefighting solutions in existence, with new techniques and technologies entering the arena every year. It was in 2011 when Australia last connected with the international aerial firefighting community and its technologies which took place in Melbourne.

The Aerial Firefighting Asia Pacific 2016 conference will address how government organisations and emergency services can challenge and support the aviation industry to begin a journey of continuous improvement and partnership, so that the Australian firefighting community can improve efficiency and dramatically reduce the risks associated with aerial firefighting.

Aerial Firefighting in the ASEAN Region

A target for this event is to attract the smog-affected ASEAN countries, especially Indonesia, Malaysia and Singapore as well as Thailand, Brunei and Vietnam who are also seriously affected by the slash and burn effects of their forests in their region.

ASEAN countries are expected to allocate up to US \$10 billion to cope with unending forest fires in areas such as Sumatra and Kalimantan in Indonesia, which is estimated to suffer US\$4 billion in losses in 2015 alone from wildfire effects on agriculture production, destruction of forest lands, health, transportation and tourism.

Future opportunities for joint ventures and foreign contracts in aerial firefighting are thus likely to require global support and assistance going forward.

Know your Audience

International delegations are expected from:

- Forestry Departments
- Fire and Aviation Services
- Departments of Agriculture
- Military Units
- MoDs
- Research Establishments



Participating Industries

- Unmanned Aerial Vehicles
- Fixed Wing Air Tankers
- Helicopters
- Foams, Suppressants & Retardants
- Bucket Water Delivery Systems
- Aircraft Modification & Upgrade
- Command & Control Systems
- Communications Equipment
- Navigation Systems
- Simulators – Fixed and Rotary Winged
- Tracking Systems
- Night Vision Technology
- Water Refilling echnologies
- Training Solutions
- RADAR/LIDAR/Remote Sensing

Aerial Firefighting Asia Pacific 2016 Participate at AFF AP 2016 - opportunities include:

SPONSORSHIP

Gold, Silver & Bronze packages are available to book today. Package benefits can include:

- Speaking slot within the conference programme
- Exhibition display space in a prime location
- Delegate places with full access & refreshments included
- Sponsorship of networking functions & registration area
- Sponsorship of the Conference Dinner
- Pre-organised private briefing / meeting area
- Introductions to key delegations on-site
- Company branded USBs, badges, lanyards, bags & folders
- Online and print advertising space
- Access to all conference presentations post-event

Sponsorship packages start from A\$21,200.00

Why your organisation should participate

- **Network** with an international audience including AFF pilots, procurement officials, experts, professionals & leading AFF technology, suppliers and organisations
- **Share real experiences** with pilots and operators at the sharp end of wildfire fighting
- **Understand the challenges** each of the AFF delegations are facing
- **Demonstrate insight** into the latest AFF trends and emerging technologies



EXHIBITOR

Entry level exhibitor packages are available and include the following benefits:

- Exhibition display space with power and furniture
- Exhibition passes with refreshments included
- Introductions to key delegations on-site
- Invitation to all networking functions
- Access to all conference presentations post-event

Enhance any exhibitor package with the following services:

(additional fee's apply)

- "Exhibitor Presentation" within the exhibition hall
- Online and print advertising space
- Company branded giveaway items

Entry level exhibitor packages start from A\$6,300.00

DELEGATE PLACES

Delegate places are available to book online today and include the following benefits:

- Delegate passes with full access & refreshments included
- Invitation to all networking functions
- Access to all conference presentations post-event

Delegate rates

Early-Bird Commercial Delegate <i>Book online before 31 January 2016</i>	A\$1,700.00
Commercial Delegate <i>Book online from 01 February 2016</i>	A\$1,890.00

GROUP OFFER

Receive 4 places
for the price of 3

TESTIMONIALS FROM PREVIOUS AFF CLIENTS

Don't just take our word for it...

"Thanks for your support and the rest of Tangent Link at the event. As a sponsor we felt valued and believed we made a valuable contribution to the conference delegates. The demonstration was a great way to show exhibitor's products as well as giving a more comprehensive understanding of new concepts and systems. Well done team"

Biocentral Laboratories/Blazetamer

"The conference went absolutely very well for us, it was interesting and useful. We enjoyed every moment, both of professional networking and the excellent atmosphere of communication between colleagues, the people who speak in the same "firefighting" language. Your team is incredible".

Beriev Aircraft Company

"Once again the Tangent Link Team put on a premier event, offering fantastic information presentation and unparalleled networking opportunities for aerial firefighting"

CAL FIRE

"One of the best industry specific events I have attended with key decision making persons in attendance"

Dynamic Aviation Group

"The networking opportunities were fantastic, well worth delegates and trade exhibitors. Static and Dynamic demonstrations was well organised and a highlight of the conference"

Queensland Fire & Emergency Services



About the organiser - Tangent Link A Trusted Partner

Established in 2003, Tangent Link is responsible for organising leading Civil and Military defence events around the globe and has established effective connections with government and military organisations as a trusted partner.

As well as organising conferences and exhibitions, Tangent Link also provides market reports and market analysis for many global organisations.

We also arrange trade delegations to new markets which many other organisers have difficulty in accessing.

We organise exclusive tailored events for corporate organisations wishing to access specific country/regional markets and vertical sectors.

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PREVIOUS AFF EXHIBITORS

- AeroComputers
- 10 Tanker Air Carrier
- Absolute Fire
- Aerial Machine and Tool
- Aero Union
- Aero-Flite
- Agusta Westland
- Airbus Helicopters
- American Valley Aviation
- Aviation Specialities
- Beriev Aircraft Co
- BioCentral Laboratories
- Blackcomb Aviation
- Blue Aerospace
- Boeing
- Bombardier

- Breeze-Eastern
- Budenheim Iberica
- Buffalo Airways
- Cobham Avionics
- Conair Group
- Coulson Aviation
- Croman Corporation
- Dynamic Aviation
- DynCorp
- EDMO
- ELBIT Systems
- EMS Sky Connect
- Erickson Inc.
- EuroAvionics
- Evergreen
- Fire Boss LLC

- Firelce (Geltech)
- FireKraft
- Goodrich
- Harris Corporation
- IAWF
- ICL Performance Products
- Isolair
- ITRES
- Latitude Technologies
- Lockheed Martin
- Mission Safety Services
- New Brunswick Air Tanker
- Nitrofirex
- Pratt & Whitney
- Range & Bearing
- Russian Helicopters

- SEI Industries Ltd
- Selkirk Systems
- Simplex Aerospace
- SKOL Airline
- SkyIMD
- SkyTrac
- SOREM Srl
- Tasman Helicopters
- Thermo Gel
- Thrush Aircraft
- Transland
- Tronosjet
- Valley Air Crafts
- VIH Helicopters
- Westone Laboratories
- Wildfire Suppression

To learn more about participating, please contact Luran Allen
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